Women, politics and Twitter: Using machine learning to change the discourse

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Why @ParityBOT?

- Diversity in representation around decision-making tables is important for the health of our democracies

- Women in politics are harassed on Twitter

- By posting positivitweets as an intervention against hate, **@ParityBOT** aims to change the discourse and encourage women in politics

So what?

"It did send a message in this election that there were people watching."
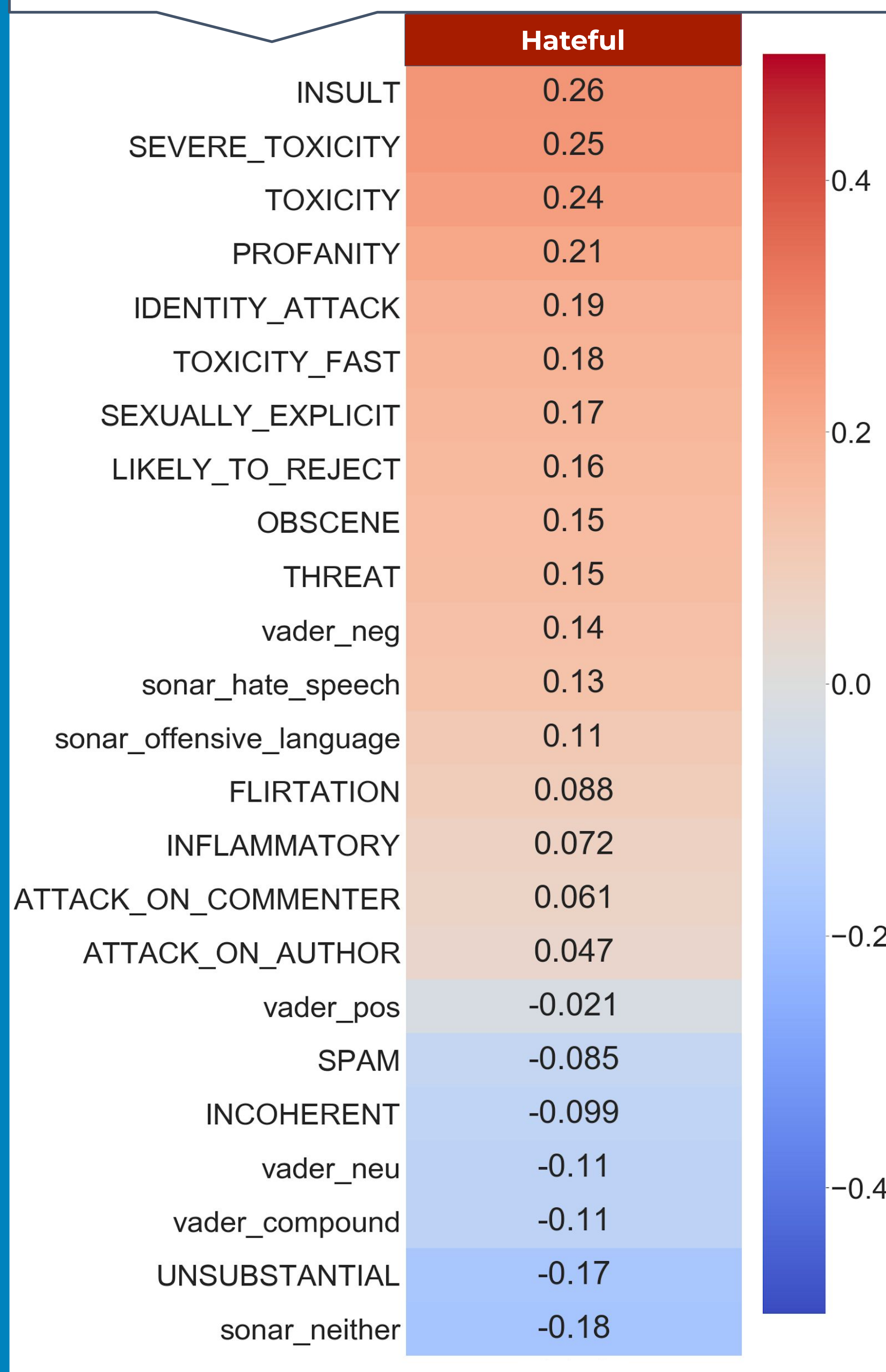
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@ParityBOT classifies hateful tweets sent to women candidates and posts **positivitweets** in response

Following ˅

Hey @cathmckenna, YOU SUCK!

4:18 PM - 11 Sep 2019

47 Retweets 81 Likes

💬 12   🔁 47   ♡ 81   ✉

Perspective API, HateSonar, VADER Sentiment models

	Hateful
INSULT	0.26
SEVERE_TOXICITY	0.25
TOXICITY	0.24
PROFANITY	0.21
IDENTITY_ATTACK	0.19
TOXICITY_FAST	0.18
SEXUALLY_EXPLICIT	0.17
LIKELY_TO_REJECT	0.16
OBSCENE	0.15
THREAT	0.15
vader_neg	0.14
sonar_hate_speech	0.13
sonar_offensive_language	0.11
FLIRTATION	0.088
INFLAMMATORY	0.072
ATTACK_ON_COMMENTER	0.061
ATTACK_ON_AUTHOR	0.047
vader_pos	-0.021
SPAM	-0.085
INCOHERENT	-0.099
vader_neu	-0.11
vader_compound	-0.11
UNSUBSTANTIAL	-0.17
sonar_neither	-0.18

	2019 Alberta Election	2019 Canada Election
Tweets Analysed	12,726	228,255
Tweets Scored Hateful	1468	9987
Positivi-tweets Sent	973	2428
Hateful Tweet Rate	7.65%	4.38%
Candidates Tracked	90	314

ParityBOT @ParityBOT · Oct 17
Anyone can ask a woman to run for office. Women need to be asked several times. #askher to run! | Oct 16, 22:42
💬   🔁 3   ♡ 2   ⬆   �

ParityBOT @ParityBOT · Oct 17
Thank you for being a positive role model. People may make a lot of noise but don't let it bring you down. Hold your head high because you've earned it. | Oct 17, 04:40
💬   🔁 1   ♡ 2   ⬆

ParityBOT @ParityBOT · Oct 17
Kudos to all the women stepping up to run for office. Putting your name in the hat to run is a huge accomplishment. | Oct 17, 06:41
💬 2   🔁 4   ♡ 6   ⬆